

***This American Life* Moves to Self-Distribute Program Partners with PRX to Deliver Episodes to Public Radio Stations**

May 28, 2014 – Chicago.

Starting July 1, 2014, Chicago Public Media and Ira Glass will start independently distributing the public radio show *This American Life* to over 500 public radio stations. Episodes will be delivered to radio stations by PRX, The Public Radio Exchange. Since 1997, the show has been distributed by Public Radio International.

“We’re excited and proud to be partners now with PRX,” said Glass. “They’ve been a huge innovative force in public radio, inventing technologies and projects to get people on the air who’d have a much harder time without them. They’re mission-driven, they’re super-capable and apparently they’re pretty good with computers.”

“We are huge fans of *This American Life* and are thrilled to support their move to self-distribution on our platform,” said Jake Shapiro, CEO of PRX. “We’ve had the privilege of working closely with Ira and team to develop *This American Life*’s successful mobile apps, and are honored to expand our partnership to the flagship broadcast.”

This American Life will take over other operations that were previously handled by PRI, including selling underwriting and marketing the show to stations. The marketing and station relations work will return to Marge Ostroushko, who did the job back before *This American Life* began distribution with PRI.

This American Life, produced by Chicago Public Media and hosted by Ira Glass, is heard weekly by 2.2 million people over the radio. Most weeks it’s also the number one podcast on iTunes, with over a million downloads per episode. It went on the air in 1995 and has won every major American award for broadcast and journalistic excellence.

PRX, first launched in 2003, is an independent nonprofit public media company, harnessing technology to bring compelling stories to millions of people. PRX.org operates public radio’s largest content marketplace, offering thousands of audio stories for broadcast and digital use, including *The Moth Radio Hour*. PRX features the best new stories on a 24/7 channel called PRX Remix, and recently launched the podcast network Radiotopia. PRX also develops apps for public media, including *Public Radio Player*, *Radiolab*, *This American Life*, and *KCRW Music Mine*. PRX is a recent recipient of both Peabody and Webby Awards, and received the 2008 MacArthur Foundation Award for Creative and Effective Institutions.

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